



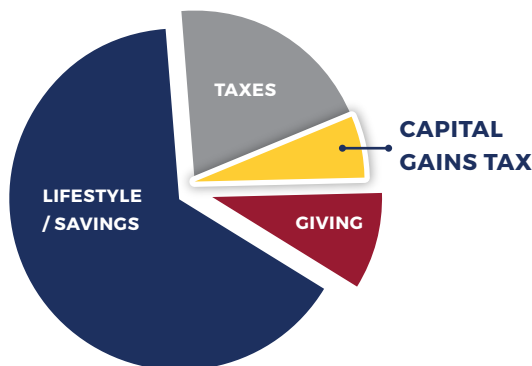
GIVE STOCK. SAVE TAXES. GIVE MORE.

Maximize Kingdom impact by giving appreciated securities instead of writing checks

If you are currently writing checks to FCA, but also have appreciated stocks or mutual funds in a taxable investment portfolio, you likely have a significant opportunity to pay less tax, give more, improve your personal cash flow, and simplify your giving.

- traditional giving -

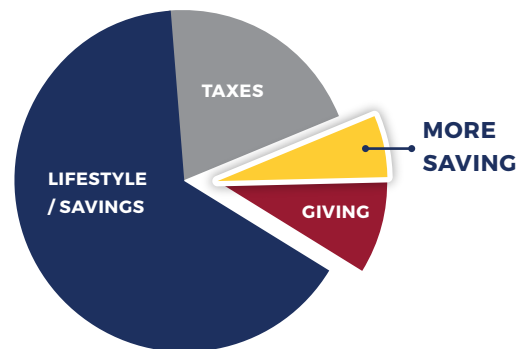
USING CHECKS



1. Start with \$10,000 in cash
2. Write checks to FCA for \$10,000
3. Receive a \$10,000 charitable deduction
4. Keep track of every tax receipt manually
5. Continue to pay capital gains tax in your portfolio (now or later)

- more giving -

USING STOCK



1. Donate \$10,000 of stock
2. Receive a \$10,000 charitable deduction
3. Shares are sold by FCA with proceeds going to the ministry.
4. Re-fund your portfolio using \$10,000 cash (reset basis!)
5. Use tax savings to give more!

5 BENEFITS OF GIVING STOCK

1. **Less tax** - You eliminate capital gain tax on the donated stock (\$1,250 saved assuming \$5k cost basis with 25% tax)
2. **More giving** - You increase your giving capacity by eliminating current or future tax exposure
3. **Reset your cost basis** - Still like the stock? Use your cash to repurchase the same stock or mutual fund
4. **Tax-free rebalancing** - Your investment advisor can re-balance your portfolio with no tax consequences
5. **Improved personal cash flow** - Using tax savings to give more increases your charitable deduction