Maximize Kingdom impact by giving appreciated securities instead of writing checks

If you are currently writing checks to FCA, but also have appreciated stocks or mutual funds in a taxable investment portfolio, you likely have a significant opportunity to pay less tax, give more, improve your personal cash flow, and simplify your giving.

**- traditional giving -**

**USING CHECKS**

1. Start with $10,000 in cash
2. Write checks to FCA for $10,000
3. Receive a $10,000 charitable deduction
4. Keep track of every tax receipt manually
5. Continue to pay capital gains tax in your portfolio (now or later)

**- more giving -**

**USING STOCK**

1. Donate $10,000 of stock
2. Receive a $10,000 charitable deduction
3. Shares are sold by FCA with proceeds going to the ministry.
4. Re-fund your portfolio using $10,000 cash (reset basis!)
5. Use tax savings to give more!

**5 BENEFITS OF GIVING STOCK**

1. **Less tax** - You eliminate capital gain tax on the donated stock ($1,250 saved assuming $5k cost basis with 25% tax)
2. **More giving** - You increase your giving capacity by eliminating current or future tax exposure
3. **Reset your cost basis** - Still like the stock? Use your cash to repurchase the same stock or mutual fund
4. **Tax-free rebalancing** - Your investment advisor can re-balance your portfolio with no tax consequences
5. **Improved personal cash flow** - Using tax savings to give more increases your charitable deduction